



GLOWBUG

design & illustration

Helping Your Brand - Shine Out

BRAND STRATEGY & DESIGN

glowbugdesign.com

Authentic **Alignment**



Great design is just one part of making your brand shine.

Looking the part is important, but to get **real** connection and to reach the next level, we need to dig deeper.

Considering the ways your customers will interact with your business will give you much more than a sleek look.

It will tell your story that will draw your tribe in.

If you are ready to dig into the strategy behind the scenes, ditch the superficial, and embrace authenticity.

Read on.

I love to help you put your BIG ideas into action!

Rebranding is an exciting time for a business.

I want you to be proud of your brand and how it represents you.

I want it to speak to your target clients to make a connection,
and get you firmly on the path to reach your goals.



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I'm Rebecca

- Designer, web expert, and portrait artist

I've been a graphic designer for over 15 years and love being boss of my own business. With a design degree from Northumbria University, England, and years of experience working with client on diverse projects, I have strong skills in interpreting what clients want, and aligning it with what they need.

My passion is helping people realize their vision for their business through creative, strategic design. I love the problem solving aspect of design and getting to the heart of the of the design brief. With professional layouts and good communication, I make the process easy for you.

Branding Bundles

GETTING STARTED LOGO BUNDLE : \$650.00 + HST

- + Logo Design
- + Style guide outline fonts, colour and consistent design elements
- + Logo Submark
- + Your choice of two collateral items:
Business card design, Facebook page images,
Mailchimp template, or Email signature

BIG VISION BUNDLE: \$1300.00 + HST

- + 30 mins 1:1 strategy session
- + Logo Design
- + Style guide outline fonts, colour and consistent design elements
- + Logo Submark
- + Your choice of two collateral items:
Business card design, Facebook page images,
Mailchimp template, or Email signature
- + Basic Website Design including homepage & 1 subpage.
(Does not include development but I can include a quote.)

DELUXE SHINE OUT BUNDLE : \$3000.00 + HST

- + 60 mins 1:1 strategy session
- + Logo Design
- + Style guide outline fonts, colour and consistent design elements
- + Logo Submark
- + Your choice of two collateral items:
Business card design, t-shirt design (basic - e.g. logo & slogan), Mailchimp
template, or Email signature
- + Website Design including homepage & 6 subpages. Development in
Wordpress using Divi (hosting and domain purchase not included.)

Itemized Pricing

LOGO DESIGN : \$500.00 + HST

- + Logo Design
- + Style guide outline fonts, colour and consistent design elements
- + Logo Submark

1 PAGE WEBSITE DESIGN & DEVELOPMENT : \$1300.00 + HST

Website Design with one scrolling page. Development in Wordpress using Divi (hosting and domain purchase not included.)

7 PAGE WEBSITE DESIGN & DEVELOPMENT : \$2600.00 + HST

Website Design including homepage & 6 subpages. Development in Wordpress using Divi (hosting and domain purchase not included.)

ADDITIONAL ITEMS (PRICES + HST)

- Business card design \$95
- Facebook Profile & Timeline image \$95
- Promo postcard design \$125
- Social Media templates x 8 \$ \$125
- T-shirt mock up \$50
- Other items by quote

"Our company required a corporate rebrand, along with a complete revamp of our old website. Glowbug Design came in and took us through the whole process with professionalism, creativity, and excellent communication at all times."

Toby Lynas - Director, PBSA

"Glowbug Design created a logo for our stables. It is absolutely perfect. It suits our establishment to a T and we get lots of compliments on it. Rebecca was very easy to work with. We highly recommend her for all your design needs!."

Shannon McCallum - Over the Moon Stables

Don't be afraid to
STAND OUT



faq

Why does design cost so much?

Brand strategy & design are an investment in your business. To connect with your ideal clients, a logo needs to be well thought out, intentional and aligned. Years of experience help me align with your vision quickly, and effectively, to produce high quality layouts.

What if what I want is not on the pricelist?

I can design almost anything you need. For a custom quote, email me at rhill@glowbugdesign.com

What are your payment terms?

I require 50% before starting the project. The remaining balance may be made over 2 payments via EMT. Please email me to discuss if you have special circumstances.

What is your process?

Once the quote is agreed upon I will send a requirements document to sign. When the deposit is paid I will spend time getting to know your business. This can be via a skype call, an in person meeting, and also by filling in a questionnaire. The next step is designing some concepts for you, which will be emailed to you. We will develop and refine the design until it is approved. When everything is approved, and the final invoice paid I will send over the final files in various formats for web and print.

How long will the design process take?

Every job is different. If you have a target date, please let me know at the beginning and I will let you know if it is possible. In the requirements document I will outline the timeline so you know when we can expect to hear from each other during the process.

Can we talk on the phone before I commit to see if we are a good fit?

Yes, if you are happy with my pricing and the look of my work, please email me to set up a time for a call. However, during the design process email is my preferred method of contact.

I'm ready to start. What's the next step?

Email me at rhill@glowbugdesign.com to lock in your spot on my schedule and get the ball rolling. I'll send you a run down of the process so you know what to expect.

Let's get started -
email rhill@glowbugdesign.com

